

PROFILE

I started my career as a Graphic Designer thirty years ago. In that thirty years, I have worked for several large corporations creating brochures, catalogs and other sales assets, designing and maintaining websites, creating social media assets, branding and advertising.

Six years ago I added photography to my skill set, and have become accomplished in product photography as well as corporate headshots, personal branding and portraiture.

INTERESTS









REFFERENCE

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AMY JO RYAN

PHOTOGRAPHER AND GRAPHIC DESIGNER

EDUCATION

CERTIFICATION IN GRAPHIC DESIGN

1991

Platt College

ASSOCIATES OF ARTS DEGREE

2002

Riverside City College

EXPERIENCE

GRAPHIC DESIGNER/PRODUCT PHOTOGRAPHY AT AMERICAN SECURITY PRODUCTS

Re-Design and maintenance of AMSEC's corporate website, and optimized the website to improve its ranking on search engines. Coordinated all phases of the production of printed promotional materials from conception to print. Design of flyers, brochures, manuals, advertisements, posters and other product literature. Photographed product and parts for use in catalogs and advertising, photo retouching and editing.

GRAPHIC DESIGNER AT LITTLE YELLOW PAGES

Created ads for yellow page book. Cover design and layout of yellow page book. Re-designed website.

GRAPHIC DESIGNER AT CASABLANCA FAN CO.

Duties: Re-design of Casablanca Factory Service website, Casablanca Tech Service website and partially re-designed the Airflow Fans website, Updated and created new product manuals, designed or updated promotional literature.

GRAPHIC DESIGNER AT FLEETWOOD ENTERPRISES, INC.

Graphic design, computer graphics. Development and maintenance of Fleetwoods corporate website. Responsible for the implementation of Fleetwood's online annual report. Created business cards, forms, product literature, floorplans, electronic forms using Microsoft Word and/or Excel.